

REPORT FOR DECISION

DECISION OF:	Cabinet
DATE:	14 October 2015
SUBJECT:	Director of Public Health Annual Report
REPORT FROM:	Cabinet Member for Health and Wellbeing
CONTACT OFFICER:	Lesley Jones - Director of Public Health
TYPE OF DECISION:	CABINET - KEY DECISION
FREEDOM OF INFORMATION/STATUS:	This paper is within the public domain
SUMMARY:	It is a statutory duty for the Director of Public Health to produce an independent annual report which the Council has a statutory duty to publish. The Director of Public Health will use the annual report to focus on a different theme each year. In light of the transfer of public health responsibilities to the council in 2013, the theme for the 2013-14 report is the role of the council in improving health.
OPTIONS & RECOMMENDED OPTION	To note the content of the Director of Public Health Annual Report To accept the recommendations contained within the report.
IMPLICATIONS:	
Corporate Aims/Policy Framework:	Do the proposals accord with the Policy Framework? Yes No
Statement by the S151 Officer: Financial Implications and Risk Considerations:	The recommendations in the report are aspirational, and need to be considered in the light of budget constraints and wider Council policy, e.g. "Vision & Values", Planning etc.
Health and Safety Implications	Full Health and Safety assessments will be undertaken where recommendations are implemented.

Statement by Executive Director of Resources (including Health and Safety Implications)	A robust approach to Public Health is a key part of the Council strategy to ensure the Health & Wellbeing of residents, and achievement of Council aims and objectives.
Equality/Diversity implications:	Yes No (see paragraph below)
Considered by Monitoring Officer:	Yes Comments
Wards Affected:	All
Scrutiny Interest:	Health Scrutiny (presented 22 nd September, 2015)

TRACKING/PROCESS

DIRECTOR:

Chief Executive/ Strategic Leadership Team	Cabinet Member/Chair	Ward Members	Partners
Scrutiny Committee	Cabinet/Committee	Council	
	14 October		

1.0 BACKGROUND

It is a statutory duty for the Director of Public Health to produce an independent annual report which the Council has a statutory duty to publish. The Director of Public Health will use the annual report to focus on a different theme each year. In light of the transfer of public health responsibilities to the council in 2013, the theme for the 2013-14 report is the role of the council in improving health.

The report uses the King’s Fund publication ‘Improving the public’s health: A resource for local authorities’ 2013 to assess the councils current contribution to the public health agenda and make recommendations for further action.

The report addresses nine key areas identified by the King’s Fund namely:

- The best start in life
- Healthy Schools and pupils
- Helping people find good jobs and stay in work
- Active and safe travel
- Warmer and safer homes
- Access to green and open spaces and the role of leisure services
- Strong communities, well-being and resilience
- Public protection and regulatory services
- Health and spatial planning
- plus a tenth area of ‘Health and Social Care’

- 1.1 The report highlights the significant contribution to improving health and reducing inequalities already being made by the council. Huge challenges remain however, for example inequalities in life-expectancy, and there is clearly more that needs to be done working with partner agencies. A Transformational up-scaling of action on prevention is required as described by The Wanless Report - 'Fully engaged' scenario and the GM Devolution MoU if real positive impact on health is to be achieved. The recommendations within the report are designed to help the council further harness and shape its approach to improving health & wellbeing and reducing inequalities. What is clearly evident is that there is a strong sense of passion and ambition for the public health agenda across the council giving confidence that the health and well-being challenges facing our communities can be tackled.
- 1.3 The recommendations have been mapped against the Health & Well-being Strategy and the Council's vision, values and principles to ensure implementation can be aligned to existing sub strategies and action plans
- 1.4 The recommendations were considered by the Senior Leadership Team on 24th September. SLT have identified leads within the council responsible for implementing the recommendations if accepted by cabinet and have asked the Director of Public Health to report quarterly on progress towards implementation
- 1.5 Progress against the recommendations contained within the report will be contained within the 2015 report

2.0 ISSUES

- 2.1 Not implementing the recommendations risks failing to sufficiently improve the health and well-being of the population of Bury and reducing demand for services.
- 2.2 There may be financial implications associated with implementing the recommendations contained within the report. In most instances the business case will be made on an invest to save basis as the economic case for prevention has been well established.
2. The Senior Leadership Team recommended that all the recommendations be adopted by the council with a slight caveat on the second recommendation in the 'Active and Safe Travel' chapter. Whilst agreeing that 'Walking and cycling considerations should be embedded and prioritised within transport and land-use decision-making', SLT felt it would be difficult to commit to 'rejecting proposals whose impact on walking and cycling will not be positive'

3.0 CONCLUSION

- 3.1 It is recommended that Cabinet accept the recommendations within the Director of Public Health Annual Report 2013-14 (subject to the slight caveat to recommendation 2 within the Active Travel chapter) and task the Senior Leadership Team to embed actions to address the recommendations within council strategies and plans and oversee and support implementation.

List of Background Papers:-

Director of Public Health Annual Report

Contact Details:-

Lesley Jones
Director of Public Health
l.jones@bury.gov.uk
Tel: Ext 6762

Last Updated 19.05.14